



# Advertising Special

Starting in September 2018

[www.mozaiclub.com.hk](http://www.mozaiclub.com.hk)



# Advertising Special for Mozaicclub.com.hk website, for adverts starting in September 2018:

Book & pay for 6-months banner space, get +2-months extra (total 8-months)

Sept 2018 until Apr 2019

$\$4,000 * 6 = \$24,000$  for 8 months

$\$2,500 * 6 = \$15,000$  for 8 months

Get 3-EDM/newsletter banners for 6-month bookings

Value of:  $\$500 * 3 = \$1,500$

Book & pay for 12-months banners space, get +6-months extra (total 18-months)

Sept 2018 until Feb 2020

$\$4,000 * 12 = \$48,000$  for 18 months

$\$2,500 * 12 = \$30,000$  for 18-months

Get 6-EDM/newsletter banners for 12-month bookings

Value of:  $\$500 * 6 = \$3,000$



## Standard Rate

Type : EDM Banners	Monthly Price	Sent	Specification (in pixels)
EDM Banner - Wide Ad	\$500	Bi-monthly	600w x 200h
Newsletter Banner - Wide Ad	\$500	Bi-monthly	600w x 200h
Square Banner Ad	\$300	EDM or Newsletter	300w x 250h

Type: Web Banner	Price	Duration	Specification (in pixels)
Homepage Banner Ad	\$4,000	month	970w x 160h
Homepage Half Size Ad	\$2,500	month	728w x 90h
Blog Page Banner Ad	\$2,500	month	728w x 90h
What's New /Blog Banner Ad	\$2,500	month	728w x 90h